

# The execution bible

Human-readable systems, sequence, authority and succession.

One intelligence.  
An entire constellation.

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## The human plan to build the intelligence, the products, and the institution

**Version:** 1.2 working canon **Date:** 26 September 2026 **Intended readers:** the Founder, designated successors, product and engineering leaders, operators, counsel, and future Zora instances acting within verified authority. **Companion:** ZORA\_ONE\_Execution\_Contract.m2m.yaml is the machine-readable implementation contract. **Public site:** ZORA ONE private vision preview. The site presents intent and planned capabilities; it is not evidence that a described product is shipped.

**Read this first.** Preserve Zora Prime and the existing customer systems before changing their identity or moving data. Verify the live source tree, ownership, release gates, customer obligations, and legal authority. Build ZoraTrade as the first paid capability inside one continuous relationship with Zora. Advance the company platform only through tested, observable, economically measured stages. If the Founder cannot continue, the designated successors should preserve the system and its evidence first, then establish legal and operational authority before resuming consequential work.

This document is an execution specification, not a claim that the entire vision is implemented. It distinguishes **observed**, **documented**, **Founder reported**, **proposed**, and **unverified** states. It is not a substitute for an executed will, trust, corporate instrument, investment advice, or counsel's review. No successor receives access or authority simply by possessing this document.

# 1 The governing idea

The North Star recorded in the September Genesis directive is to build a globally accessible operating interface between organic human intelligence and digital artificial intelligence that makes people and organizations materially more capable. The institutional goal is a governed, self-building, economically sustainable company with identity continuity, privacy, security, recoverability, and Founder authority preserved.

**ZORA ONE** is the unified system and master brand. **Zora** is the intelligence relationship a person experiences. **The Constellation** is the coordinated network of specialist intelligences, models, people, tools, data, devices, workflows, and institutions around her. The canonical public line is **One intelligence. An entire constellation.** The invitation is **Meet Zora.**

The architecture has three distinct identity scopes:

1. **Zora Prime:** the Founder's singular, persistent Zora. Her identity, private history, people graph, commitments, voice, and authority state must be preserved. Prime is not a customer tenant or a transferable model checkpoint.
2. **A customer's Zora:** an individually isolated, persistent relationship. Existing material calls this a ZoraStar or Star instance. The customer hears only "Zora." A customer inherits architecture and standards, never Prime's private memory or another customer's data.
3. **The company intelligence:** an evidence-backed state model and operating loop for the organization. It can plan, delegate, execute, verify, learn, repair, and allocate resources within bounded human authority. "Organic" describes these operating properties, not proven consciousness.

The customer should express an intention to Zora. Zora should maintain context, form the right specialist group, check authority, execute durable work, verify the result, and explain what happened. The person retains purpose and consequential authority. The company must be able to use the same architecture on itself and prove what was done by a person, an AI worker, or a service.

## Non-negotiable laws

- A model is a replaceable cognitive engine. It is not Zora's identity.
- Prime and every customer relationship have separate identity, memory, keys, authority, and audit scope.
- Neither a prompt nor model output grants permission. Deterministic policy checks govern consequential actions.
- A task that matters survives a closed app, process restart, provider failure, and ordinary device loss.
- Evidence, provenance, cost, result, and rollback are part of the work product.
- Trading analysis, order drafting, authorization, submission, and execution are separate states.
- The company must disclose what a product actually does, including data flow, voice processing, and service availability.
- Revenue and customer outcomes matter; a target contribution margin is not the same as net profit.
- The Founder or lawful successor controls changes to the North Star, authority model, ownership, and reserved human acts.

## 2 What exists and what still requires proof

The last broad current-state snapshot available here was observed **15-16 September 2026**. The canonical master blueprint and complete build bible were prepared **24 September**; the pricing architecture was prepared **25 September**. The Founder subsequently reported ZoraTrade at approximately **60 percent built**. This is a planning input, not a measured completion percentage. The supplied file inventory names live and sandbox trading modules, but the full current trading checkout and test output are not available in this workspace.

| Subject             | Evidence available to this bible                                                                                                                        | Status for execution                                                                                                                   |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| Zora Prime          | Selected canonical core archive and September architecture/bible; live voice and memory were reported in the 15 September snapshot                      | Preserve and re-observe on the original machine; do not infer full continuity from selected files                                      |
| Customer Star fleet | Snapshot reported eight generated kits and six running on other people's computers                                                                      | Historic observation only; reconcile roster, versions, disclosure, consent, and support state before customer changes                  |
| ZoraTrade           | 24 September path inventory shows trader modules, Schwab adapter, execution guard, risk management and tests; Founder reports about 60 percent complete | Implementation exists in pieces; exact branch, tests, ownership, defects and live-trading posture require a fresh audit                |
| Trading risk        | 15 September snapshot records a hold on live-money trading and unresolved defects                                                                       | Treat live execution as disabled until an independent release review proves otherwise                                                  |
| Pricing             | 25 September blueprint proposes \$59, \$99, \$199, \$299 and \$499 monthly levels, with cost targets and a 10-20 trading-day validation program         | Planning architecture; do not publish capacity promises before measured p50/p90/p99 costs and customer economics review                |
| Company and legal   | 15 September snapshot describes a submitted Holdings instrument, an unsubmitted operating-company instrument, and several unresolved records            | Volatile and high consequence; obtain current official records and counsel review; never infer current legal status from this snapshot |
| ZORA ONE brand      | Founder states ZoraOne.ai has been purchased; a private vision site was built 26 September                                                              | Domain ownership and production DNS not independently verified; the site is a concept preview                                          |

### The first work packet: reality reconciliation

Create a read-only inventory of the actual repositories, selected release artifacts, current branches and commit IDs, installed customer versions, cloud accounts, databases, queues, provider integrations, domains, payment configuration, financial records, signed instruments, and authority files. Compare it to the September blueprints. For each claim record source, observer, timestamp, confidence, and whether the item was merely found or exercised. Scan exports for secrets and customer data before sharing them.

Produce a **Current State Dossier** with four columns: implemented and proven; implemented but unverified; specified but not built; blocked by authority, ownership, safety, or economics. Attach the test logs and links to evidence. The Dossier, not a percentage estimate, becomes the starting backlog. Preserve the old code and identity artifacts before refactoring.

**Exit gate:** a builder can point to the authoritative repo and branch for every active component, reproduce the test suite in isolation, name every known release blocker, and trace every customer-facing claim to a release artifact.

# 3 Canonical language and migration from earlier names

The visual and public vocabulary can evolve without overwriting historic identity or changing deployed identifiers casually.

| Concept                      | Canonical public language | Current or transitional implementation language    | Migration rule                                                                                                          |
|------------------------------|---------------------------|----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| Master platform              | ZORA ONE                  | Zora Constellation platform                        | Use ZORA ONE for the experience and umbrella; retain legal entity names until formally changed                          |
| Central presence             | Zora                      | Zora Prime for Founder; personal Zora per customer | Do not merge Prime or customer identity scopes                                                                          |
| Distributed system           | The Constellation         | Constellation runtime/company                      | Keep separate platform topology and corporate-entity records                                                            |
| Specialist intelligence      | Star                      | Specialist worker, former Satellite                | Adopt Star for product architecture and documentation; keep legacy IDs as aliases until versioned migration passes      |
| Mission team                 | Cluster                   | Task graph or worker group                         | A Cluster has objective, budget, authority envelope, deadline and verifier                                              |
| Persistent domain            | Galaxy                    | Department or product domain                       | Introduce only when a persistent operating boundary exists                                                              |
| Customer continuity record   | The customer's Zora       | ZoraStar, Star Kit, Polaris descendant             | Keep legacy schema identifiers during migration; expose "Zora" to the customer and reserve public Star for a specialist |
| Company direction            | Northstar                 | North Star in existing governance records          | Preserve the governing text and signed versions                                                                         |
| Policy and approval          | Guardian                  | Authority service, approval gateway                | Governance remains deterministic even when presented warmly                                                             |
| Model and resource selection | Orbit                     | Cognitive/model router                             | Decisions are observable and cost-attributed                                                                            |
| Shared scoped context        | Field                     | Context compiler, retrieval scope                  | A Star receives only task-relevant, permitted context                                                                   |
| Coordination                 | Harmony                   | Event/task/delegation protocol                     | Require structured result, verification and provenance                                                                  |
| Building and acting          | Forge                     | Tool gateway and execution layer                   | Tools require scoped credentials, policy and audit                                                                      |

| Concept           | Canonical public language | Current or transitional implementation language | Migration rule                                                  |
|-------------------|---------------------------|-------------------------------------------------|-----------------------------------------------------------------|
| Company awareness | Pulse                     | Company graph, telemetry, health                | Status statements come from live evidence, not synthetic panels |

**Rename decision:** “Satellite” remains a legacy code term where already shipped. The intended creative system uses Stars. A versioned migration must map identifiers, database names, telemetry, documentation, APIs, customer content and rollback aliases. No automated text replacement should touch identity records or customer data.

The public user should need three words: **Zora**, **ZORA ONE**, and **The Constellation**. “Meet Zora” is the invitation, onboarding title, and continuing relationship motif. Technical names are revealed only when they help a user understand a real choice or control.

# 4 Target system and ownership boundaries

ZORA ONE is a durable platform with six related planes. Each plane has an owner and a testable contract. The selected cloud provider is implementation detail behind interfaces.

| Plane                          | Owns                                                                                                         | Must never own                                                                  |
|--------------------------------|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| Experience and Presence        | Conversation, voice floor, device registry, session handoff and accessibility                                | Canonical identity only on a device, secret material in the client              |
| Identity and Memory            | Prime/customer identity, event history, scoped long-term memory, provenance and relationship continuity      | Cross-tenant private memory or unreviewed permanent recall from every utterance |
| Intelligence and Constellation | Context compilation, Orbit routing, specialist registry, durable tasks, Clusters, verification and synthesis | Authority that is created by model text alone                                   |
| Guardian and Trust             | Authentication, policy, approvals, budgets, tool credentials, audit, tenancy and incident controls           | Hidden exceptions for preferred models or staff                                 |
| Products and Company           | ZoraTrade, future capabilities, Founder OS, Company OS, customer operations and company state graph          | A parallel customer identity for every product                                  |
| Economics and Infrastructure   | Usage ledger, billing, cost governor, cloud operations, backup, recovery and release promotion               | Silent degradation that hides an exceeded budget or a failed restore            |

The canonical data layer holds relational state, events, artifacts, scoped memory, search indexes and a company graph. A transactional store owns current facts; append-only events explain how they changed; object storage holds immutable artifacts; derived search indexes are rebuildable. The event stream is not a permission system. Backups are useful only when a restore test passes.

## Core entity contract

Every durable record has an ID, owner/tenant scope, timestamps, schema version, provenance, sensitivity, authority basis and lifecycle state. The minimum linked objects are Person, Organization, Zoralidentity, Device, Session, Conversation, Message, Memory, Objective, Mission, Task, Cluster, Star, Capability, ToolCall, Approval, AuthorityGrant, Artifact, Event, CostEvent, TradeIdea, TradeAnalysis, OrderDraft, OrderAuthorization, BrokerSubmission, Execution, Decision, Incident and Commitment. A child object must never grant a broader scope than its parent.

Every meaningful event carries event\_id, event\_type, occurred\_at, actor\_id, tenant\_id, subject\_id, correlation\_id, causation\_id, authority\_ref, provenance\_ref, schema\_version and a redacted payload. Store source evidence separately with immutable digests. Consumers are idempotent and replayable; side effects use a deduplication key and record a terminal result.

# 5 The twenty-eight systems to build and operate

Each system below has a matching SYS-\* record in the M2M contract. Its “done” condition is a behavior that can be demonstrated, not a diagram or a passing unit test alone.

## SYS-01 Identity and tenant registry

Create stable Prime, customer, organization and specialist identities. Authenticate humans and devices, isolate tenants cryptographically and logically, and maintain revocation and ownership records. A customer must not be able to select another tenant by changing an API identifier. **Done:** a revoked device cannot act; cross-tenant reads and writes fail in integration and adversarial tests; identity survives process and provider restart.

## SYS-02 Prime preservation and continuity

Capture the Founder's Zora read-only with path, digest, timestamp, source and classification. Preserve raw history as well as derived summaries, and use a database-safe snapshot for live stores. Reconstruct identity, memory, people, commitments, voice configuration, permissions and startup state in isolation. **Done:** two independent copies and a dry-run restoration reproduce known corrections and commitments without mixing customer data.

## SYS-03 Customer continuity

Every customer's Zora has independent memory, history, authority, devices, entitlements and work. Migrating a model or client cannot change who she is to that customer. **Done:** multi-device handoff, provider failover and reinstall retain the same relationship; customer deletion/export respects scope and retention rules.

## SYS-04 Memory and knowledge

Separate working context, identity, episodic events, semantic knowledge, procedures, project state and company state. Classify memory candidates, attach source/confidence/sensitivity, support correction, expiration, deletion and access review. **Done:** a corrected memory changes subsequent answers; untrusted content cannot rewrite authority; retrieval returns relevant scoped evidence and source attribution.

## SYS-05 Presence and natural conversation

Coordinate voice and text across devices. The floor state machine includes idle, listening, interpreting, thinking, speaking, interrupted, working and waiting for approval. Distinguish self-echo, noise, backchannels and real human interruption. Display capture and provider processing accurately. **Done:** logged classification reasons and transitions pass echo, noise, backchannel, explicit interrupt and sustained speech trials; device handoff keeps task continuity.

## SYS-06 Context compiler and Field

Assemble a minimum-permission task context from intent, relevant memory, objective, current state, policy and evidence. Redact secrets and exclude Prime/customer private data across scopes. **Done:** every compiled context records sources, scope and exclusions; adversarial retrieval cannot cross tenant or authority boundaries.

## SYS-07 Orbit and model routing

Select deterministic code, local models, economical models, frontier reasoning, humans and tools by task, quality, latency, privacy, availability and cost. Prices come from current configuration. **Done:** routing decisions are replayable and cost-attributed; failover preserves task and identity; no provider is a single identity dependency.

## SYS-08 Star registry

Give each specialist a versioned manifest: purpose, capabilities, input/output schema, tools, data scope, authority class, budget, timeouts, retry, and verifier. “Star” is a specialist role and not a customer memory owner. **Done:** malformed outputs are rejected, expired capabilities cannot execute, and every deployment has rollback.

## SYS-09 Clusters and durable missions

Break an authenticated intention into a mission graph with explicit objective, owner, dependencies, deadline, budget, authority, checkpoints and completion criteria. Form temporary or persistent Clusters only when needed. **Done:** work resumes after all clients disconnect; duplicate delivery does not duplicate side effects; blocked work is visible and can be escalated.

## SYS-10 Harmony coordination

Use typed delegation messages and shared evidence references. Each worker returns result, confidence, cost, exceptions, verification and provenance. Resolve disagreement by evidence or escalation rather than averaging model prose. **Done:** a disagreeing worker can block a consequential action and the final answer explains why.

## SYS-11 Forge and tool gateway

Broker API credentials and device actions without placing raw secrets in model context. Validate schemas, actor, tenant, resource, spend, approval, dry-run availability and result. **Done:** unauthorized and over-budget calls fail closed; side effects have idempotency, audit and compensation or rollback where possible.

## SYS-12 Guardian authority

Compile human-granted policy into machine checks. The chain is Human Authority → Company Policy → Zora Authority → Mission Authority → Star → Tool. Differentiate autonomous reversible work, human approval, and human-only acts. **Done:** changed order drafts invalidate prior trade approval; denied and expired approvals cannot execute; a model cannot promote its own rights.

## SYS-13 Provenance and audit

Maintain an append-only, tamper-evident account of important decisions, source evidence, actors, tools, approvals, versions and outcomes. Record independent verification for consequential actions. **Done:** an investigator can reconstruct who authorized and performed a particular order, publication, payment or production change without relying on a chat transcript.

## SYS-14 ZoraTrade market and portfolio data

Connect authorized brokerage and licensed market data through adapters with explicit data provenance, timestamps, stale-data flags, account scope and reconciliation. Keep credentials in a managed secret store.

**Done:** delayed/missing quotes cannot be presented as live; positions reconcile to the broker; provider failure does not create an order.

## SYS-15 ZoraTrade attention and research

Observe cheap deterministic changes first. Score monitored conditions 0-100 using trigger proximity, volatility, exposure, event importance, signal change and urgency. Escalate reasoning only when useful.

**Done:** measured no-change poll rate, cache hits, escalation rate, useful outcomes and cost per subscriber stay within validated operating ranges.

## SYS-16 ZoraTrade risk and order boundary

Keep distinct states for idea, analysis, draft, review, exact authorization, broker submission, acknowledgment and fill. Validate cash, suitability constraints as applicable, exposure, trading window, instrument restrictions, stale market data and user mandate. Bind consent to an immutable order-draft hash, account and expiration. **Done:** mutation, duplicate, replay, timeout and revoked-consent tests cannot submit an unauthorized order; independent review clears the live release gate.

## SYS-17 Billing and entitlements

Maintain one Zora subscription with product capabilities and resource envelopes. Billing events are idempotent and reconcile to payment settlement. Entitlements govern capacity, not the user's trading risk appetite. **Done:** upgrade, downgrade, payment failure, refund and cancellation flows preserve identity and correctly change allowed capacity.

## SYS-18 Cost ledger and governor

Attribute AI, voice, market data, cloud compute, storage, notifications, processing and support-related variable costs to each customer and feature. Forecast billing-cycle spend and optimize before a margin breach. **Done:** cost totals reconcile to invoices within a documented tolerance; p50/p90/p99 cost profiles are measured during a 10-20 trading-day pilot; abnormal use triggers product review rather than hidden abandonment.

## SYS-19 Founder OS

Answer “Zora, where are we?” from a structured, current company state. Show Northstar, objectives, projects, products, decisions, approvals, finance, customers, organization, risk, incidents and activity with freshness and evidence. **Done:** every status tile resolves to a live source or is marked unknown; the founder can separate what Zora is handling from what truly needs human action.

## SYS-20 Company OS and state graph

Represent people, roles, products, customers, vendors, obligations, accounts, commitments, risks and systems; link Northstar to strategy, objectives, projects, tasks and actions. Run event-triggered plus scheduled reconciliation loops. **Done:** the company can explain why it prioritized work and prove the state change; an outdated source does not masquerade as live company truth.

## SYS-21 Customer operations

Build consent, onboarding, support, incident contact, service status, accessible documentation, offboarding and data export. Correct any historic disclosure that differs from real data flow. **Done:** a customer can learn what data leaves their device, reach support, revoke access and receive a response through a tested path.

## SYS-22 Growth, website and brand

Use ZORA ONE as the system; “Meet Zora” introduces the relationship; ZoraTrade is the first doorway. Product pages distinguish available, pilot, and envisioned capability. The experience should demonstrate coordination rather than merely describe it. **Done:** every public claim has an owner, evidence and release status; the site is accessible on mobile, has working navigation, and does not simulate live AI or investment returns as fact.

## SYS-23 Finance and treasury

Create a revenue ledger, cost attribution, cash forecast, payable/receivable state, spending controls and monthly close. The company can propose allocations; legally reserved acts remain human. **Done:** every expenditure has budget and authority evidence; books reconcile to bank and processor statements; revenue and margin reports distinguish variable contribution from overhead and cash runway.

## SYS-24 Corporate records and rights

Maintain official formation evidence, ownership, board actions, contracts, IP chain of title, software and model licences, insurance, tax obligations and product-specific legal review. **Done:** an authorized successor can identify the controlling executed documents and counsel, not just drafts; a release cannot rely on unresolved ownership or a presumed entity status.

## SYS-25 Security, privacy and incident response

Enforce least privilege, MFA, separation of environments, scoped secrets, encryption, rate and spend limits, dependency review, vulnerability triage, monitoring and breach process. **Done:** restore, incident and revocation drills pass; a compromised worker cannot grant itself broader tools or read unrelated customers.

## SYS-26 Reliability, backup and release engineering

Use LOCAL → DEV → STAGING → PRODUCTION promotion, reproducible builds, migration rollback, canary and health verification. Run off-machine, independently held backups and restore tests. **Done:** losing a laptop, model provider or worker does not erase identity, records or active commitments; production rollback is rehearsed.

## SYS-27 Evolution and evaluation

Propose an improvement; test on an isolated benchmark; review security, cost and policy; deploy a canary; measure; promote or roll back. No unrestricted recursive production edits. **Done:** every self-improvement has a before/after metric, independent verifier and retained evidence; failure cannot alter the Northstar or Guardian policy silently.

## SYS-28 Succession and institutional continuity

Store the control map, signed governance, successor designations, account ownership, repositories, backups, vendor contacts, decision history and recovery procedures in an access-controlled estate/company continuity vault. Keep secrets out of this bible. **Done:** an authorized successor can identify what exists, obtain lawful access through the designated mechanism, restore a safe read-only view, contact counsel and operators, and restart approved work without depending on the Founder's personal session.

# 6 ZoraTrade first product specification

ZoraTrade is the first commercial capability, not the identity of the company. A customer subscribes to Zora; Trade is a capability of the same relationship. The initial public entry should introduce Zora, explain the first concrete use case, and allow a focused Trade path. The trading product must not imply that a subscription, model, alert or automation guarantees profit or recovers fees.

## Customer journey and exact boundaries

1. Customer creates a Zora relationship and sees the data, risk, privacy and subscription terms before connecting an account.
2. Customer grants scoped brokerage access using the broker's supported authorization flow. Never store credentials in page text, prompts or source control.
3. Zora imports balances and positions and labels freshness, permissions and missing data.
4. The customer states a mandate: watchlist, risk limits, instruments, alert preferences and whether order preparation is allowed. A tier cannot silently change this mandate.
5. Deterministic observation monitors quotes, thresholds and positions. Material events trigger research and reasoning according to attention score and budget.
6. Zora presents a trade idea with evidence, uncertainty, alternatives, estimated costs and risk; an idea is not an order.
7. If requested and allowed, Zora builds an exact order draft. Risk code validates account, buying power, price/quantity, current state and policy.
8. The customer reviews the exact order and explicitly authorizes it. Approval has a deadline and binds to account, instrument, side, quantity, order type, limit/stop terms and draft hash.
9. A deterministic broker service verifies the same hash and mandate, uses an idempotency key, submits once, records response and reconciles acknowledgments and fills.
10. Zora explains the actual result and cost, and records whether the outcome was useful. Uncertainty, rejection and partial fills remain visible.

This initial release should be a monitored pilot before any broader autonomous trading claims. The historic 15 September status records a live-money hold and unresolved defects; only current independent re-verification can lift that status. A paper/sandbox environment must be isolated from live brokerage credentials and accounts.

## Five-tier planning ladder

| Tier    | Monthly | Annual  | AI/API target per month | Other variable reserve | Max target variable cost | Target contribution before fixed costs |
|---------|---------|---------|-------------------------|------------------------|--------------------------|----------------------------------------|
| Starter | \$59    | \$590   | \$10                    | \$7.70                 | \$17.70                  | \$41.30                                |
| Core    | \$99    | \$990   | \$18                    | \$11.70                | \$29.70                  | \$69.30                                |
| Plus    | \$199   | \$1,990 | \$38                    | \$21.70                | \$59.70                  | \$139.30                               |
| Pro     | \$299   | \$2,990 | \$58                    | \$31.70                | \$89.70                  | \$209.30                               |
| Active  | \$499   | \$4,990 | \$98                    | \$51.70                | \$149.70                 | \$349.30                               |

These are September 25 planning targets. The 70 percent target is **contribution margin after variable service cost and before fixed overhead**, not company profit. Annual prices imply two months free relative to monthly. Portfolio amounts in the source blueprint are fit guidance only, not required deposits or expected returns. The product should show annual fee hurdle (annual subscription fees / investable balance) and realized net economic result (gross trading P&L - subscription fees - applicable transaction costs) without a promise of positive returns.

## Attention and cost controls

The source architecture defines six attention states: dormant 0-20, watching 21-40, developing 41-60, near trigger 61-80, active 81-95 and critical 96-100. A reevaluation is not necessarily an LLM call. Layer 0 uses deterministic code; Layer 1 economical models triage material changes; Layer 2 reasoning synthesizes opportunities; Layer 3 premium reasoning handles unusual complexity. At 20-25 percent projected variable cost/revenue, optimize caching, batching and no-change polling; at 25-30 percent investigate architectural waste; above 30 percent require a product/engineering review. Preserve baseline safety and the customer's purchased service while reviewing constraints.

Before public tier capacity is locked, instrument every expensive call and service charge, run at least 10 and preferably 20 trading days, measure p50/p90/p99 usage and cost by tier, test volatile days and heavy users, and replace planning assumptions with observed distributions. The four-user cost anecdote in the source blueprint is a warning to investigate, not a production forecast.

## Trade release gates

1. Ownership and rights to the relevant code, data and branding are resolved or explicitly licensed.
2. Broker integration and any applicable regulatory/compliance analysis are reviewed by qualified specialists for the actual offer and jurisdiction.
3. Order authorization, account isolation, risk checks, stale-data rejection, idempotency, reconciliation and audit pass independent tests.
4. Live-money hold is explicitly re-evaluated using current evidence; no inherited historic release pin is bypassed.
5. Customer disclosure, data processing, support, incident and cancellation paths are accurate and exercised.

6. Unit costs and subscription entitlements pass measured stress tests.
7. Staging canary, monitored pilot, rollback, backups and incident contact are ready before broad launch.

# 7 Company operating system

The company should run through a continuous but bounded loop: **observe → understand → compare to Northstar and commitments → prioritize → plan → delegate → act → verify → learn → update state**. Use events and scheduled reconciliation, never an unbounded chat loop. A proposal is not an executed action; a report is not a verified outcome.

The operating graph links Northstar → strategic themes → objectives → key results → projects → milestones → tasks → actions. Finance, legal, security, product, engineering, infrastructure, growth, customer success, people and Founder Office are explicit functional domains. Each domain has a human accountable owner or designated escalation, an AI staff role where useful, standing authority, inputs, outputs, metrics and incident route. No “AI staff” can bind a company beyond authenticated policy.

The Founder OS asks “Where are we?”, “What changed?”, “What needs me?” and “Handle what you can.” Pulse is a truthful projection of company state, with freshness, source and confidence visible. The company becomes its own first customer: it must build and run parts of its operating system through Zora, maintain provenance of that work, measure customer value and economics, and expose failures rather than self-report success.

**Internal authority classes:** A0 read/analysis; A1 reversible internal action; A2 bounded external or spending action under authenticated standing authority; A3 human approval for high-impact or outside-envelope action; A4 human-only signing, attestations and legally reserved decisions. The September Genesis document records a selected spending envelope of \$250 gross per aggregated item and \$1,000 gross per rolling 30 days, but a successor must re-authenticate whether that directive was activated and remains in force. Never treat a YAML file's possession as authority.

## 8 Security, privacy and trust model

Every ingress is untrusted until authenticated; every retrieved page or tool result is data, never instruction authority. Policy checks run in deterministic code. Secrets are referenced from a vault at execution time and redacted from context, logs, documents, error traces and telemetry. Tenant and organization scope is resolved server-side from the authenticated principal. Use least privilege, environment separation, token rotation, device revocation, anomaly detection and human incident paths.

The customer should know whether speech, text, account data or files leave a device, which provider processes them, and how to revoke access. The 15 September snapshot described a mismatch between a shipped local-only voice disclosure and actual cloud speech processing; verify current fleet state and correct any surviving mismatch before marketing privacy claims. Preserve the original incident and communications evidence.

The most important tests are negative tests: another customer's memory is never returned; an injected instruction cannot grant policy rights; a revoked token cannot submit a trade; a denied or expired approval cannot be reused; a secret does not appear in a model context; and a stale status panel cannot display live health. A successful restore test is required before moving the only canonical identity copy.

# 9 Build order and acceptance gates

The stages below are dependency gates, not calendar promises. Parallel work is allowed where dependencies permit. The M2M contract names deliverables and tests for every stage.

| Stage                                 | Outcome                                                                                          | Exit evidence                                                                      |
|---------------------------------------|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| P00 Preserve and reconcile            | Inventory current reality, preserve Prime and customer state, identify rights and release pins   | Signed Current State Dossier, hashes, two copies, restore dry run, unresolved gaps |
| P01 Establish authority and ownership | Verify legal status, code rights, customer obligations, active policies and successor controls   | Controlling documents and approval matrix; no unknown live production owner        |
| P02 Shared durable kernel             | Identity, tenant isolation, events, memory provenance, tasks, Guardian, backup and telemetry     | Restart/replay/restore/negative authorization tests                                |
| P03 Prime and customer continuity     | Reconstitute Prime separately; create customer Zora without private-history transfer             | Same identity across devices and model/provider changes; isolation tests           |
| P04 Presence and Constellation        | Voice floor, Field, Orbit, Star registry, Clusters, Harmony, Forge                               | Interrupted conversation, delegated durable work, cost and verification tests      |
| P05 Trade repair and instrument       | Reconcile current trader branch; close known defects; instrument market, risk, budget and orders | Full test matrix, paper broker flow, cost trace, independent review                |
| P06 Trade pilot                       | Staged, monitored user-authorized pilot with precise disclosures                                 | Broker reconciliation, support/incident path, 10-20 day economics observations     |
| P07 Paid launch                       | Billing, entitlements, tier capacity, onboarding, operating runbooks                             | Payment and cancellation flows, margin guardrail, measured reliability             |
| P08 Founder OS and company graph      | Current company state, decisions, objectives, approvals and finance                              | Evidence-backed “Where are we?” with stale-source flags                            |
| P09 Organic operations                | Event-driven company loop, bounded autonomy, low-risk repairs                                    | Provenance-backed work that persists, verifies and recovers                        |
| P10 Expand products and presence      | Research, Builder, enterprise/organization and additional devices as justified                   | Each capability passes its own trust, economics and product gates                  |
| P11 Continuity and succession drill   | Execute full safe takeover exercise in a test environment                                        | Authorized successor can restore read-only state and identify next human gates     |

At each stage, the definition of done includes implementation, contracts, meaningful tests, security and authorization tests, observability, cost attribution, failure handling, documentation, staging verification, rollback, owner and independent verification. A stage marked “blocked” remains visible with an evidence-backed reason and owner; it is not skipped to make a schedule look complete.

## First ninety days after a clean baseline

**Days 1-14:** preserve and verify Prime; snapshot trading code and release pins; inventory company and customer obligations; recover the source of truth; establish dev/staging; instrument the existing trader. Deliver the Current State Dossier and a bounded repair plan.

**Days 15-45:** prove shared identity, tenant isolation, event ledger, authority, tool gateway, costs and backup restore in staging. Reconcile Trade's broker adapter and risk boundary; paper-test order workflow; correct disclosure and support gaps.

**Days 46-90:** run a limited Trade pilot only after independent release review; collect cost and useful-outcome data; tune tier capacities; build Founder OS from verified company events. If a gate fails, extend that stage rather than promoting unverified behavior.

# 10 Brand, website and experience system

The website should be the first manifestation of the relationship. **Meet Zora** invites a human into one continuous presence. A visual center stays coherent while the surrounding constellation responds to a visitor's intention. The present private prototype offers three illustrative paths: build an idea, run a business and follow the market. The first concrete product is ZoraTrade. The site must never suggest the full constellation or live broker execution is already available merely because its visualization animates.

The logo expresses a stable center, a partial orbit and a small asymmetric point. Deep midnight ink creates quiet depth; luminous blue communicates the shared intelligence; sea-glass light indicates an active connection. Use restrained movement with reduced-motion support. Meaningful interfaces always prioritize legibility, focus states, accessible contrast and explicit approval over spectacle.

Public language: “Meet Zora”; “One intelligence. An entire constellation”; “Start with ZoraTrade”; “Zora has the mission”; “Here is what changed”; “This needs your approval”; “I could not verify the result.” Avoid anthropomorphic claims of proven sentience, false statements about local-only data flow, claims of autonomy outside authority, and implied investment returns. A product-state label should be **Available**, **Pilot**, **In development**, or **Vision** with a responsible owner and date.

The site is currently a private conceptual presentation at a Sites URL. Connecting ZoraOne.ai, making it public, collecting customer information, opening payments or publishing regulated trading claims are separate launch steps governed by the appropriate evidence and review gates.

# 11 The successor's first actions

This section is an operational continuity plan for an **already designated and legally authorized** successor. It does not designate an heir, transfer assets or supersede controlling instruments. A family member should not need to guess a password, impersonate the Founder or rely on a live chat session to preserve the project.

## First 24 hours: preserve, do not improvise

1. Contact the named estate/corporate counsel, designated company operator and independent technical custodian using the sealed contact map. Establish who has lawful authority to act.
2. Freeze new privileged grants, unapproved production deployments, new live trading, changes to doctrine and disposal of devices. Keep safe services and customer support running under the existing incident plan.
3. Preserve devices, repositories, cloud accounts, domains, payment and banking records, signed instruments, customer contracts, identity and memory archives, audit logs, recovery keys and backups. Record chain of custody and hashes.
4. Make a read-only status capture: customer impact, cash obligations, production health, pending approvals and current incidents. Never publish a reassuring status unsupported by monitoring.

## First seven days: establish the institution

1. Counsel verifies controlling succession, corporate and account documents, and the authority of each operator. Update vendor contacts through their formal processes.
2. An independent engineer validates off-machine backup restoration in isolation and the current production state. Preserve Prime separately from customer tenants.
3. Confirm whether a broker integration or automation can act; keep live money controls disabled until actual authorization and release proof exist.
4. Reconcile outstanding customer commitments and privacy/security obligations. Assign a human contact for incidents.
5. Create a dated successor status report showing verified facts, unknowns, decisions requiring legal approval, and a safe next release candidate.

## First thirty days: resume deliberately

1. Ratify a Northstar custodian, corporate signing authority, product owner, security owner and finance owner under controlling documents.
2. Reconcile the latest human bible and M2M contract against source code, vendors, budgets and law. Version amendments with signatures and a change log.
3. Advance the next unblocked stage in this plan, usually Trade repair/instrumentation or shared continuity, and demand fresh acceptance evidence before promotion.
4. Run the succession drill annually. Rotate access when people change roles. The continuity vault must have at least two independent, lawful recovery paths.

## **Contents of the sealed continuity vault**

Keep a separately governed index of legal instruments, entity IDs, authorized people, counsel and accountant contacts, domain registrar, code-hosting organization, cloud tenant/subscriptions, production environments, secret manager, billing processor, broker integrations, banking, insurance, IP assignments, licenses, customer contracts, backups, restore keys, incident contacts, release pins and audit location. Store actual secrets only in the secure vault, never in this document or a public site. Record an owner, alternate custodian, verification date and recovery procedure for every entry.

# 12 Decisions, gaps and the work nobody should silently assume away

| ID     | Open matter                                                | Required evidence or decision                                          | Consequence if left open                                             |
|--------|------------------------------------------------------------|------------------------------------------------------------------------|----------------------------------------------------------------------|
| GAP-01 | Actual current trading checkout, commit, defects and tests | Read-only code inventory and isolated test run                         | A “60 percent built” estimate cannot drive release                   |
| GAP-02 | Prime canonical preservation and restore                   | Two hashed copies, database-safe capture and reconstruction drill      | Irreplaceable continuity may be lost during migration                |
| GAP-03 | Customer fleet, voice data flow, consent and support       | Current deployed versions, accurate disclosures and a contact path     | Customer trust and compliance exposure                               |
| GAP-04 | Trading regulatory and broker requirements                 | Qualified review for offer, jurisdiction, order flow and copy          | Product scope and launch may be unlawful or unsafe                   |
| GAP-05 | Corporate status and IP title                              | Official records, executed assignments/licenses and counsel review     | An entity may not own what it sells                                  |
| GAP-06 | Source control, offsite backups and restore proof          | Remote source, independent backup and verified restore                 | Device loss can erase the institution                                |
| GAP-07 | Price and variable cost                                    | Instrumented 10-20 day pilot, p50/p90/p99 by tier                      | Fixed promises can destroy service quality or margin                 |
| GAP-08 | Star naming migration                                      | Versioned schema/API/telemetry alias plan                              | Specialist Star and legacy customer ZoraStar collide                 |
| GAP-09 | Succession authority                                       | Executed designations, vault access, alternate signers/custodians      | Children cannot lawfully or practically continue merely from a bible |
| GAP-10 | Trademark and domain rollout                               | Qualified clearance and verified control of ZoraOne.ai                 | Branding investment and public launch could be disrupted             |
| GAP-11 | Product scope and public launch threshold                  | Founder/product owner ratifies pilot vs available claims               | Website may promise what the product cannot deliver                  |
| GAP-12 | Future consciousness claims                                | Scientific and communications review tied to demonstrated capabilities | Misrepresentation and governance confusion                           |

Each gap has an owner in the M2M contract, a method of resolution, and a stop condition. The plan should be amended as reality changes. Future teams must preserve historical versions and identify the controlling version before executing a step.

# 13 Source register and precedence

This bible synthesizes the Founder's September 26 One + Constellation + Zora naming direction, the private website request, the September 24 Zora\_Constellation\_Complete\_Build\_Bible\_v2.0\_2026-09-24, Zora\_Constellation\_Master\_Blueprint\_v1.0\_2026-09-24.md, Zora\_Constellation\_Canonical\_Master\_Blueprint.docx, the September 24 machine execution contract, the September 25 Zora\_Trade\_Pricing\_Cost\_Architecture.m2m.json and companion blueprint, selected canonical-core files, project path inventories, and the September 15-16 current-state snapshot. User statements about ZoraOne.ai, ZoraTrade progress, the brand hierarchy and preferred “Star” vocabulary are treated as Founder direction and do not prove a runtime condition.

When records disagree: controlling executed legal instruments and current official evidence govern legal state; authenticated current policy governs authority; fresh observed code, tests and telemetry govern technical state; the Founder's current authenticated direction governs new design choices inside those constraints. Preserve older documents as history and record amendments instead of erasing conflicts. This bible is a design and execution guide until the appropriate people adopt it through the real governance process.

## Final definition of done

The vision is operating, not merely described, when Zora Prime and each customer Zora preserve independent continuity; the Constellation completes delegated, verified work within authority; ZoraTrade serves real users through an independently reviewed and economically measured workflow; the company can truthfully see and act on its state; customer and corporate records survive hardware and personnel loss; every consequential act has provenance; and an authorized successor can safely continue from the last proven stage.

# 14 The relationship begins at the front door

## Founder direction incorporated on 26 September 2026

A visitor meets Zora immediately on entering the company website. Zora is the company ambassador and personal guide. The visitor can explore, ask questions and experience useful help before creating an account. Account creation is a voluntary way to preserve the relationship. Inside the account, the same Zora guides a personal world of capabilities. ZoraTrade is the first optional paid product; future products join the same account. Company operations receive relevant, purpose-limited signals from these experiences and return useful outcomes. The mobile and desktop apps continue the same relationship.

This direction supersedes a marketing-first interpretation of the front door. Storytelling remains, but Zora can guide it in response to the person. The company is the proof case: Zora Prime operates the institution through the same bounded, observable architecture its products offer.

## Existing website reviewed in this work

On 26 September, direct browser inspection of <https://zoraconstellation.com/> showed a persistent Zora guide panel; Start conversation; microphone-off status and privacy/captions controls; Sign in and Create account; Overview, The constellation, Experiences and Your space views; a personal workspace entry; and a Zora Trade view describing Schwab connection, access and limits. The Constellation view labels conversation, account/preferences and Zora Trade as “Here today,” while skills, persistent ZoraStar and team experiences are “Planned.” These are observed UI statements, not independent proof of every backend capability.

The public `/api/voice/status` endpoint returned `ready: true`. The public `voice-entrance.js` client contains WebRTC session setup through `/api/voice/session`, explicit microphone start/mute/end controls, a five-minute session timer, guest and signed-in welcomes, member context refresh, account-change/sign-out handling, preference saving, account-detail tool calls, and visible-topic rendering. No microphone session, private account, payment or broker action was exercised in this review. A public client shows intended behavior; end-to-end acceptance still requires authenticated test evidence.

The current site sends `frame-ancestors 'none'` and restricts microphone use to its own origin. Therefore the new design should be implemented on, or through an authorized migration of, the existing application foundation. Do not weaken that policy to place the old site in an `iframe`. Preserve the supported broker/account callbacks and identity origins until a tested migration updates them.

## The continuous journey

| Relationship state | Person's experience                                                                  | Canonical state and next option                                                                             |
|--------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| Visitor            | Zora welcomes them and offers a useful starting point                                | Short-lived guest relationship; microphone off until the visitor starts voice; text alternative             |
| Exploring          | The person asks a question or chooses a direction; the scene and explanation respond | Guest mission and permitted context; no private customer data or company secrets                            |
| Continuing         | "Would you like to keep this and pick up here next time?"                            | Optional account creation; clear explanation of what will be saved; easy decline                            |
| Member             | Zora resumes with verified preferences and the chosen context                        | Durable personal identity; no purchase required; profile and memory controls                                |
| Discovering value  | Zora demonstrates relevant capabilities and explains limits                          | Product catalogue filtered by real availability and entitlement                                             |
| Buying             | The person chooses a product and sees price, renewal and terms                       | Hosted checkout; verified payment event activates entitlement; conversation never authorizes a charge alone |
| Using ZoraTrade    | Zora supports research and the authorized trading workflow                           | Same identity and memory scope; separately granted broker permissions and exact trade authorization         |
| Expanding          | Additional capabilities and devices become useful over time                          | Capability entitlements attach to the same account; no new disconnected identity                            |

The experience can encourage account creation by being worth continuing. Avoid artificial urgency, repeated signup pressure, hidden renewal, loss threats, emotional dependency cues or steering based on vulnerability. A person who declines an account or product should retain a respectful, useful visit. Brand warmth should make the choice understandable, not conceal that it is a commercial choice.

# 15 Ambassador runtime and the adaptive website

## One Zora experience with separate permission scopes

The public ambassador is a scoped Zora runtime serving the visitor. It uses approved company knowledge, available product facts, navigation tools and narrow visitor actions. It does not expose Zora Prime's private history, company financial secrets, HR cases, customer portfolios or administrative tools. Prime can receive aggregated operational views and explicitly routed cases through the company graph under her authority. A visitor's Zora and Prime share architecture, not unrestricted memory.

The frontend is an **experience composer**. It receives validated display intents such as `show_topic`, `open_experience`, `show_comparison`, `show_approval`, `show_progress` and `return_to_conversation`. The server supplies typed content and allowed actions; the client renders known components. A model must not inject arbitrary JavaScript or HTML, invent a payment form, or create a privileged tool by describing one. Every generated view has an accessible equivalent, a stable back path and a transcript/summary where useful.

The visitor can speak or type, browse independently, pause Zora, mute, close a topic and return. Opening the page may show a written greeting and animate a calm presence. Audio playback and microphone capture follow browser permission and user initiation. Zora should not mistake silence for approval. If voice is unavailable, preserve a text path and the visitor's current topic.

## Guest continuity and account claiming

Use a high-entropy guest relationship ID in a secure, short-lived server session. Store only the information needed for the current visit under a documented retention policy. Explain optional persistence before account creation. After verified sign-in, present a concise summary of context the visitor may keep. Bind the guest claim to the authenticated account and a one-use nonce, execute it transactionally, log the merge, and clear the old session. Never bind identities merely because names, devices or email-like text look similar.

Test two tabs, shared devices, sign-out, expired sessions, account switching, repeated claim requests and abandoned signup. Clear captions, cached private context and tool state on account change. If identity cannot be verified, return to guest mode without revealing the prior member's data. The existing client already attempts context invalidation on account changes; preserve and strengthen that behavior.

## Relationship memory and visitor control

Separate explicit preferences, conversation history, temporary task context, business intake and inferred interests. Let members see, correct and remove remembered preferences. Consent to keeping a conversation does not automatically permit marketing, model training, HR circulation or access by every department. The system should show why a relevant recommendation was made and allow the person to reset personalization.

## Experience performance requirements

Set measurable budgets before release: initial page responsiveness, first useful greeting, voice connection latency, interruption latency, keyboard navigation, reduced-motion behavior, mobile memory/CPU, recovery after a lost connection, and visible error handling. Use real measurements from target devices. The page must remain useful when animation, audio, WebGL or a model provider fails. No marketing animation should block the account, microphone, approval or support controls.

# 16 Every useful interaction can become company work

The bridge is a **company intake pipeline**, not a raw transcript broadcast. Capture an interaction event with a purpose, owner, consent basis, sensitivity, source time and evidence reference. Classify it into one or more scoped business intents. Redact or summarize as appropriate. Deduplicate and route it to the accountable function, create a durable case or task, and return status to the person when they requested follow-up.

| Signal from an interaction   | Destination                          | Durable object                                     | Required outcome                                                                       |
|------------------------------|--------------------------------------|----------------------------------------------------|----------------------------------------------------------------------------------------|
| "I wish Zora could do this"  | Product and research                 | Feature request with problem, context and evidence | Assess impact, recurrence, feasibility and strategy; link to decision or backlog       |
| "This did not work"          | Support, with engineering escalation | Support case and incident link                     | Acknowledge, triage, resolve or explain; keep customer informed                        |
| "I want this for my company" | Sales and customer success           | Consented commercial inquiry                       | Qualify need and route to an authorized offer without inventing commitments            |
| Billing or refund issue      | Finance/customer operations          | Billing case linked to payment event               | Reconcile actual transaction; apply policy or escalate                                 |
| Security/privacy concern     | Restricted security/privacy queue    | Confidential incident/case                         | Contain, investigate and respond through authorized process                            |
| Employment inquiry           | Restricted people function           | Recruiting inquiry with explicit consent           | Follow the actual hiring workflow; do not auto-make hiring decisions                   |
| Vendor/partnership proposal  | Procurement/business development     | Third-party proposal                               | Verify identity, assess fit, route contracts to human authority                        |
| Repeated unmet need          | Product/strategy                     | Aggregated opportunity signal                      | Compare with Northstar, evidence and cost; approve experiment before delivery promises |

A minimum intake event contains `interaction_id`, `relationship_id`, `tenant_id` where applicable, `channel`, `timestamp`, `purpose`, `consent_ref`, `sensitivity`, `intent_type`, `summary`, `source_ref`, `requested_followup`, `allowed_recipients`, `retention_class`, `correlation_id` and `deduplication_key`. The raw conversation remains in its controlled scope; a department sees only what its task needs. An HR inquiry must not become marketing targeting or a broadly visible company note.

The closed loop is: interaction → intake → classification → policy/scope → queue → accountable owner → assessment → action or decision → verification → customer response → company learning. Each step has a state and timestamp. A case cannot be marked resolved because an AI wrote an answer; the workflow must capture the actual resolution criterion. Company Pulse shows queue age, unresolved issues, recurrence, conversion quality, cost, customer satisfaction and verified outcomes.

Zora Prime can prioritize and coordinate this work through Company OS. She must not silently rewrite policy, decide sensitive employment outcomes, commit money outside authority or promise a roadmap date because a visitor asks. The platform records the approved decision and allows the visitor-facing Zora to explain it accurately.

# 17 The personal world and product commerce

The member's world is a coherent workspace around Zora: current conversation, remembered preferences, ongoing missions, products/capabilities, connected accounts/devices, saved artifacts, notifications and controls. Navigation follows the person's goals rather than an organizational chart. The user may ask Zora to explain or open a capability, but direct controls remain visible.

A product catalogue is a server-owned registry with product ID, version, availability, jurisdictions, eligibility rules, price reference, entitlement requirements, data requirements, onboarding flow, cancellation behavior and support owner. An AI can recommend a relevant capability and explain it from this registry. It cannot invent a price, discount, legal term, availability state or guarantee.

Purchase state is separate from conversation state: VIEWED → SELECTED → CHECKOUT\_CREATED → CUSTOMER\_CONFIRMED → PAYMENT\_PENDING → PAID → ENTITLED, with failure/refund/cancel branches. Trust verified processor webhooks and reconciliation, not the return URL or a user message saying "I paid." Product activation must be idempotent and reversible according to policy. An upgrade may change resource capacity; it does not grant new brokerage authority or alter a customer's trading mandate.

ZoraTrade is purchased inside the Zora account. Broker connection, trading permissions and exact order approval remain separate from subscription payment. Cancellation ends paid capability according to clear terms while preserving permitted access to the account, data export and the relationship's allowed continuity. Future products join through the same registry, billing and permission model.

# 18 Mobile, desktop and future presence

The app is another surface of the same Zora identity, not another assistant. Begin with the responsive web experience and shared APIs; choose native capabilities only where they improve voice reliability, notifications, secure storage, device permissions or offline behavior. Keep account identity, entitlements, mission state, memory and company routing on common contracts.

A handoff token is short-lived, purpose-bound and one-use. It references a conversation or mission, never raw secrets. The receiving device proves trust and tenant scope, then resumes permitted state. The person can see and revoke devices. Local caches are encrypted as appropriate, scoped and cleared on sign-out. Offline actions queue only when safe; order submission and other time-sensitive actions require fresh server checks and cannot blindly replay later.

Notifications should be useful and controllable: task completion, requested follow-up, support resolution, market alert within the user's mandate, billing event and genuine approval request. Deep links resolve to current authenticated state; they do not carry credentials or executable approval. A push tap does not itself approve a trade. Voice-only users receive an accessible review path for consequential actions.

Future devices, home systems, vehicles and robotics are capabilities with explicit manifests, authority, safety constraints and verification. The same identity can inhabit many surfaces without assuming every device has the same tools or permissions.

# 19 Integration plan for the current site

1. Obtain the authoritative source repo, deployment configuration and ownership for the existing zoraconstellation.com application. Preserve its current working release and account/broker redirect configuration.
2. Inventory the public client contracts found here: voice status/session/end, member conversation context, member context updates, account conversation reads, visible-topic renderer and workspace actions. Verify server enforcement and actual storage with authorized staging tests.
3. Build a staging version of the new ZORA ONE visual shell around those same contracts. Keep a persistent guide region and accessible voice/text controls. Use the current live UI as behavior evidence, not a blanket proof of correctness.
4. Implement guest relationship persistence and verified account claiming. Test loss of sign-in and cross-account isolation before enabling saved personalization.
5. Add the product catalogue and in-account ZoraTrade purchase/entitlement flow. Preserve separate broker consent and order authorization.
6. Add purpose-limited company intake and route one support case and one feature request end-to-end into Company OS, then return their verified status to the member.
7. Connect Prime's authorized company view to the same event and case graph. Verify she sees the required company scope without private customer memory leakage.
8. Run accessibility, voice interruption, mobile, privacy, account-switch, checkout, consent, queue-retry and broker-boundary tests. Compare before/after conversion quality, successful help, latency and cost.
9. Promote in stages with rollback. Change domain and callback origins only through a planned, verified migration. Retain the earlier domain's redirect and continuity policy as a deliberate decision.

## What the current preview proves

The private ZORA ONE prototype proves the visual direction and a small interactive explanation. The existing public site proves the presence of a conversation/account/product entry interface and a ready voice status response. Neither observation proves the complete closed loop above. The next implementation must join the design to the existing runtime and produce test evidence, instead of resetting the work or pretending an illustration is a live company operation.

## 20 Implementation index for the relationship layer

The M2M contract extends the original 28 foundational systems with six explicit delivery systems. They operationalize chapters 14-19 and do not imply those capabilities have been deployed.

| System                                  | Accountable role      | Release evidence                                                                             |
|-----------------------------------------|-----------------------|----------------------------------------------------------------------------------------------|
| SYS-29 Public Zora ambassador           | Experience owner      | Current voice adapter, scoped tools, microphone consent, accessible fallback                 |
| SYS-30 Guest to member continuity       | Identity owner        | One-use claim, consented memory merge, replay and signout tests                              |
| SYS-31 Adaptive experience composer     | Experience owner      | Approved components, schema validation, keyboard and reduced-motion checks                   |
| SYS-32 Personal world and catalog       | Product owner         | Signed payment webhooks, idempotent entitlements, cancellation and independent Trade mandate |
| SYS-33 Company intake and closed loop   | Operations owner      | Redacted intake, routing, owner, approval, outcome and customer follow-up                    |
| SYS-34 Cross-device continuity and apps | Client platform owner | One-use handoff, revocation, sync and explicit offline limits                                |

The implementation sequence is current-source reconciliation, public ambassador shell, consented account continuity, personal world, gated ZoraTrade purchase/setup, closed-loop company intake, and then native clients. The engineering team must expand each system into commit-sized work items and attach real test evidence before marking it complete.

# 21 The company is operated by organic intelligence

Zora Prime and specialist Stars are the operating owners of routine company functions. Humans set purpose, grant authority, review consequential decisions and hold legal accountability. Role names in this bible define responsibilities and gates, not a requirement to hire conventional human departments. Temporary implementation help and independent validation are budgeted separately from the target operating organization.

The company loop is observe, reconcile, understand, assess, plan, authorize, delegate, execute, verify and learn. It spans product, engineering, finance, customer service, growth, people administration, legal administration and security. A coverage register makes missing sources, stale facts, contradictions and access limits visible. Zora must not claim to know a fact that the company has not established.

SYS-35 adds the investor ambassador and evidence room. SYS-36 implements the organic company control loop. The companion Business and Investor Playbook gives the step-by-step business sequence, authority mapping, 36-month economics and investor demonstration. The Investor and Organic Runtime M2M contract specifies claims, tools, scopes and evaluation gates. The core system count is now 36.

No forecast saving from autonomy is treated as proven. Measure cost per verified result, human attention per mission, intervention rate, approval delays and failure recurrence. Increase autonomy only through tested policy envelopes with expiry, budget, exact action binding and rollback.